

cyclomedia

Public Safety

Visualize
a better
world.

We're changing the way first responders respond

"Public safety" is a broad term covering multiple agencies and responsibilities. But, whatever your role, the mission is the same: you have to respond to, or plan for, life and death situations. In today's complex world, that requires a high level of just-in-time logistics and situational awareness.

For 26 of the top 50 Metropolitan Statistical Areas in the US, and a growing number of municipalities nationwide, that's where Cyclomedia comes in.



See the world from the street

Cyclomedia is the global leader in providing actionable insights to local US governments through the use of high definition, dynamic, street level imagery. Our mobile teams capture these images in the real world using highly sophisticated equipment. Then we put the imagery at your fingertips so your personnel can explore and assess a destination before heading to the scene or while they're on the way to it.

These images are GeoCycloramas™, the sharpest, most-precise high-definition imagery of their type in the industry. They offer 360° x 180° panoramic views along with highly accurate measurements and location information.

We're changing the way first responders respond

Cyclomedia ensures the safety of victims and those who help them, by offering a worldview you can't get from 2D maps or aerial photographs alone. The GeoCycloramas™ provide high-resolution, street-level views of buildings, streets, and critical infrastructure.

E911 is all about location, location, location! Before the proliferation of smartphones, most E911 calls originated from landlines at street addresses. But today, wireless phones make 80 percent or more of the total calls, and that percentage is growing. In addition, a large percentage of wireless callers can't clearly identify their locations, presenting challenges for dispatchers at Public Safety Answering Points (PSAPs). With access to Cyclomedia, PSAP personnel can clearly see where the caller is calling from and relay location details directly to first responders.

Tactical and strategic planning are critical for fire and police calls, situational awareness, and events. Know before you go. Be fully prepared for the unexpected. Enable faster decision making for a safer response.



Real data.
True understanding.
Big impact.

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Visualize a safer world with Cyclomedia

Our imagery and data is the foundation for next-gen planning and public safety

With its street level details and LiDAR point clouds, Cyclomedia imagery adds a vital, powerful tool for disaster preparedness, flood mitigation and emergency response. Our open API allows for easy integration into any third party application and of course, computer-aided dispatch (CAD) systems.

For the multitude of issues public safety faces today, turn to the one clear solution. Cyclomedia. Visualize a better world.



Cyclomedia improves both the pre-planning and actual response time for first responders, by offering a worldview beyond what 2D maps or aerial photographs alone can provide. The GeoCycloramas™ provide high-resolution, street-level views of buildings, streets, and critical infrastructure.

With its high resolution, street level details and extremely dense LiDAR point clouds, Cyclomedia provides a vital, powerful tool for:

- Disaster preparedness
- Flood mitigation
- Emergency response

Key Features

- 360°x180° vertical ultra-high resolution (panoramic) imagery
- High accuracies. Relative accuracy (measurement) - 0.79 inches. Horizontal accuracy - <4 inches
- Open API
- Extremely high resolution: 0.17 inch pixel resolution

Key Benefits

- Know before you go
- Faster decision-making with a safer, faster response
- Plan tactics and strategy more effectively and efficiently
- Enhance existing technology without replacing it

Cyclomedia at a Glance

- Leading provider to local US governments of high definition, dynamic, 360-degree street level imagery that is LiDAR-enhanced by innovative AI-powered analytics
- Successfully completed more than 60 local government projects across the US and Canada
- Trusted source for more than half of top cities in US
- Use the most-advanced technology in the industry with propriety and innovative integration of machine learning and automation into workflow
- Most trusted and reliable field-proven solution to address needs now and in the future

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