

## Processing of personal data you provide us with

We respect the privacy of visitors to our website, or persons who contact us in other ways, for instance through e-mail. We see to it that the personal data you provide us with is treated confidentially and in accordance with the requirements set by data protection regulations to the extent applicable, such as the California Privacy Rights Act and the General Data Protection Regulation ("Data Protection Regulations"). In this privacy statement we explain how Cyclomedia collects, uses and discloses Personal Information that we collect from business contacts who are residents of California.

## Purpose of the data processing

Your personal data are processed by us for the purpose of concluding and performing agreements in respect of Cyclomedia's services, and for managing the resulting contacts, which includes activities aimed at expanding our customer database. If you complete a form on our website, or send us an e-mail, the data that you provide us with will be kept as long as is necessary in view of the nature of your request.

In addition, general visiting details are recorded on our website. In this context, in particular your computer's IP address, any username, the time of the request and the data that your browser sends, can be recorded and used for statistical analyses of visiting and clicking behavior on the website. We for instance use this to optimize the functioning of the website. Please refer to our <u>Cookie policy</u> to learn how we deal with cookies in this context.

## Storage and security

Cyclomedia stores the personal data that we receive from you no longer than necessary in relation to the purposes of data processing. As long as these data are stored by us, we make sure that these data are only accessible to those who need these data in executing the purposes of the data processing. Furthermore, we have multiple measures in place to prevent access to the data by unauthorized persons.

## Your rights

If we process your personal data, you can, to the extent provided for in the applicable Data Protection Regulations, request access, correction, deletion, restriction of the processing, or data portability. In addition, you can raise objections to the use of your personal data. You can do this in writing: by e-mail to <a href="mailto:info-us@cyclomedia.com">info-us@cyclomedia.com</a>, through the contact page on our website, or by post to the following address:

Cyclomedia Technology Inc. 8215 Greenway Blvd, Suite 300 Middleton, WI 53562

If you request access, we may ask you to prove your identity, in order to prevent abuse. Should the personal data processed by us contain errors, you can request us to change or remove these data. In addition, you can opt out in writing if you do not appreciate being approached by us with information about our products and services.

You have the right to lodge a co to the execution of your privacy	emplaint with the applicable enforcement authority in relat rights with us.	ion